



On p -Valent Strongly Starlike and Strongly Convex Functions Associated with Generalized Linear Operator

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Abstract

In this paper, we define some new subclasses $\mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta)$ and $\mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta)$ of strongly starlike and strongly convex functions of order α and type β by using the generalized linear operator $\mathcal{L}_{c,p,\lambda}^{m,\delta}$. We also derive some interesting properties, such as inclusion relationships of these classes and the integral operator $J_{\mu,p}$.

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1. Introduction

Let \mathcal{A}_p denote the class of functions of the form:

$$f(z) = z^p + \sum_{k=1}^{\infty} a_{k+p} z^{k+p} \quad (p \in \mathbb{N} = \{1, 2, \dots\}), \quad (1.1)$$

which are analytic and p -valent in the open unit disc $\Delta = \{z \in \mathbb{C} : |z| < 1\}$.

A function $f(z) \in \mathcal{A}_p$ is said to be in the class $S^*(p, \beta)$ of p -valently starlike function of order β , $0 \leq \beta < p$, if $f(z) \neq 0$ and

$$\Re \left(\frac{zf'(z)}{f(z)} \right) > \beta \quad (z \in \Delta). \quad (1.2)$$

The class $S^*(p, \beta)$ was introduced and studied by Patel and Thakare [24] (see also [5, 14, 13]). Also, we note that $S^*(p, 0) = S_p^*$, where S_p^* is the class of p -valently starlike functions (see [11]).

A function $f(z) \in \mathcal{A}_p$ is said to be in the class $C(p, \beta)$ of p -valently convex functions of order β , $0 \leq \beta < p$, if $f'(z) \neq 0$ and

$$\Re \left(1 + \frac{zf''(z)}{f'(z)} \right) > \beta \quad (z \in \Delta). \quad (1.3)$$

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The class $C(p, \beta)$ was introduced and studied by Owa [23] (see also [13, 30]). Also, we note that $C(p, 0) = C_p$, where C_p is the class of p -valently convex functions (see [11]).

A function $f(z) \in \mathcal{A}_p$ is said to be in the class $STS^*(p, \alpha, \beta)$ of strongly starlike functions of order α and type β , if it satisfies the following inequality (see [18]):

$$\left| \arg \left(\frac{zf'(z)}{f(z)} - \beta \right) \right| < \frac{\alpha\pi}{2} \quad (0 < \alpha \leq p, 0 \leq \beta < p, z \in \Delta). \tag{1.4}$$

Also, a function $f(z) \in \mathcal{A}_p$ is said to be in the class $STC(p, \alpha, \beta)$ of strongly convex function of order α and type β , if it satisfies the following inequality (see [18]):

$$\left| \arg \left(1 + \frac{zf''(z)}{f'(z)} - \beta \right) \right| < \frac{\alpha\pi}{2} \quad (0 < \alpha \leq p, 0 \leq \beta < p, z \in \Delta). \tag{1.5}$$

It is obvious that:

$$f(z) \in STC(p, \alpha, \beta) \Leftrightarrow \frac{zf'(z)}{p} \in STS^*(p, \alpha, \beta) \quad (0 < \alpha \leq p, 0 \leq \beta < p, z \in \Delta). \tag{1.6}$$

Remark 1.1. We note that:

- (i) $STS^*(p, \alpha, 0) = STS^*(p, \alpha)$ (see Nunokawa et al.[20]);
- (ii) $STS^*(1, \alpha, \beta) = S_s^*(\alpha, \beta)$ and $STC(1, \alpha, \beta) = C_s(\alpha, \beta)$ (see Nunokawa et al.[21] and Prajapat and Goyal [25]);
- (iii) $STS^*(1, \alpha, 0) = S_s^*(\alpha)$ and $STC(1, \alpha, 0) = C_s(\alpha)$ (see Nunokawa [19] and Obradovic and Joshi [22]);
- (iv) $STS^*(p, 1, \beta) = S^*(p, \beta)$ (see Patel and Thakare [24]);
- (v) $STC(p, 1, \beta) = C(p, \beta)$ (see Owa [23]).

El-Ashwah et al. [10] defined the linear operator as follows:

$$\begin{aligned} \mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) &= z^p + \sum_{k=1}^{\infty} \left(1 + \frac{\lambda k}{p} \right)^m \left(\frac{c+p}{c+k+p} \right)^\delta a_{k+p} z^{k+p} \\ & \quad (\delta \geq 0, c > -p, \lambda \geq 0, m \in \mathbb{Z} = \{0, \pm 1, \pm 2, \dots\}). \end{aligned} \tag{1.7}$$

It is easily verified from (1.7) that (see [10])

$$z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) \right)' = (c+p) \mathcal{L}_{c,p,\lambda}^{m,\delta-1} f(z) - c \mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) \tag{1.8}$$

and

$$\lambda z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) \right)' = p \mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z) - p(1-\lambda) \mathcal{L}_{c,p,\lambda}^{m,\delta} f(z). \tag{1.9}$$

Remark 1.2. By specializing the parameters c, λ, δ, p and m , we obtain the following operators:

- (i) $\mathcal{L}_{c,p,0}^{1,\delta} f(z) = K_{c,p}^\delta f(z)$ (see [12]);
- (ii) $\mathcal{L}_{a-1,1,\lambda}^{0,\delta} f(z) = L_a^\delta f(z)$ (see [2] and [3]);
- (iii) $\mathcal{L}_{1,p,0}^{1,\delta} f(z) = I_p^\delta f(z)$ (see [28] and [9]);
- (iv) $\mathcal{L}_{c,p,\lambda}^{m,0} f(z) = D_{\lambda,p}^m f(z)$ (see [4]);
- (v) $\mathcal{L}_{c,1,0}^{1,\delta} f(z) = \mathcal{P}_c^\delta f(z)$ (see [15] and [26]);
- (vi) $\mathcal{L}_{c,1,0}^{1,1} f(z) = \mathcal{L}_c f(z)$ (see [6]);
- (vii) $\mathcal{L}_{1,1,0}^{1,\delta} f(z) = I^\delta f(z)$ (see [8]);
- (viii) $\mathcal{L}_{c,1,\lambda}^{m,0} f(z) = \mathcal{D}_\lambda^m f(z)$ (see [1]);
- (ix) $\mathcal{L}_{c,1,1}^{m,0} f(z) = \mathcal{D}^m f(z)$ (see [27]).

By using the linear operator $\mathcal{L}_{c,p,\lambda}^{m,\delta}$, we now define new subclasses of \mathcal{A}_p as follows:

$$S^*(c, p, \lambda, m, \delta, \alpha, \beta) = \left\{ f(z) \in \mathcal{A}_p : \mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) \in STS^*(p, \alpha, \beta), \frac{z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) \right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z)} \neq \beta \right\} \tag{1.10}$$

and

$$\mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta) = \left\{ f(z) \in \mathcal{A}_p : \mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) \in STC(p, \alpha, \beta), \frac{z(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z))'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z)} \neq \beta \right\}. \quad (1.11)$$

It is obvious from the definitions (1.10) and (1.11) that:

$$f(z) \in \mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta) \Leftrightarrow \frac{zf'(z)}{p} \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta). \quad (1.12)$$

2. Main Results

To establish our main results, we shall require the following lemma.

Lemma 2.1. [19]. *Let a function $h(z) = 1 + c_1z + c_2z^2 + \dots$ be analytic in Δ and $h(z) \neq 0, z \in \Delta$. If there exists a point $z_0 \in \Delta$ such that*

$$|\arg h(z)| < \frac{\pi}{2}\alpha \quad (|z| < |z_0|) \quad \text{and} \quad |\arg h(z_0)| = \frac{\pi}{2}\alpha \quad (0 \leq \alpha < 1), \quad (2.1)$$

we have

$$\frac{z_0 h'(z_0)}{h(z_0)} = ik\alpha, \quad (2.2)$$

where

$$k \geq \frac{1}{2} \left(a + \frac{1}{a} \right) \quad \text{when} \quad \arg h(z_0) = \frac{\pi}{2}\alpha \quad (2.3)$$

$$k \leq -\frac{1}{2} \left(a + \frac{1}{a} \right) \quad \text{when} \quad \arg h(z_0) = -\frac{\pi}{2}\alpha \quad (2.4)$$

and

$$(h(z_0))^{\frac{1}{\alpha}} = \pm ia \quad (a > 0). \quad (2.5)$$

Theorem 2.2. *Let $f(z) \in \mathcal{A}_p$, then we have*

$$\mathcal{S}^*(c, p, \lambda, m + 1, \delta, \alpha, \beta) \subset \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta) \subset \mathcal{S}^*(c, p, \lambda, m, \delta + 1, \alpha, \beta). \quad (2.6)$$

Proof. We first prove that

$$\mathcal{S}^*(c, p, \lambda, m + 1, \delta, \alpha, \beta) \subset \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta). \quad (2.7)$$

Let $f \in \mathcal{S}^*(c, p, \lambda, m + 1, \delta, \alpha, \beta)$ and suppose that

$$h(z) = \frac{1}{p - \beta} \left(\frac{z(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z))'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z)} - \beta \right) \quad (z \in \Delta), \quad (2.8)$$

where h is analytic in Δ with $h(0) = 1$. Combining (1.9) and (2.8), we find that

$$\frac{p}{\lambda} \frac{\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z)}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z)} = (p - \beta) h(z) + \frac{p(1 - \lambda)}{\lambda} + \beta. \quad (2.9)$$

Differentiating (2.9) logarithmically with respect to z , we have

$$\frac{z(\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z))'}{\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z)} - \beta = (p - \beta) h(z) + \frac{(p - \beta) zh'(z)}{(p - \beta) h(z) + \frac{p(1 - \lambda)}{\lambda} + \beta}. \quad (2.10)$$

Suppose now that there exists a point $z_0 \in \Delta$ such that the conditions (2.1) to (2.4) of Lemma 2.1 are satisfied. Thus, if $\arg(h(z_0)) = \frac{\pi}{2}\alpha$ for $z_0 \in \Delta$, then

$$\begin{aligned} \frac{z_0 \left(\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)\right)'}{\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)} - \beta &= (p - \beta) h(z_0) \left[1 + \frac{\frac{z_0 h'(z_0)}{h(z_0)}}{(p - \beta) h(z_0) + \frac{p(1-\lambda)}{\lambda} + \beta} \right] \\ &= (p - \beta) a^\alpha e^{-\frac{i\pi\alpha}{2}} \left[1 + \frac{i k \alpha}{(p - \beta) a^\alpha e^{-\frac{i\pi\alpha}{2}} + \frac{p(1-\lambda)}{\lambda} + \beta} \right]. \end{aligned}$$

This implies that

$$\begin{aligned} \arg \left(\frac{z_0 \left(\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)\right)'}{\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)} - \beta \right) &= -\frac{\pi\alpha}{2} + \arg \left(1 + \frac{i k \alpha}{(p - \beta) a^\alpha e^{-\frac{i\pi\alpha}{2}} + \frac{p(1-\lambda)}{\lambda} + \beta} \right) \\ &= -\frac{\pi\alpha}{2} + \tan^{-1} \left(\frac{k \alpha \left[\left(\frac{p(1-\lambda)}{\lambda} + \beta \right) + (p - \beta) a^\alpha \cos \left(\frac{\pi\alpha}{2} \right) \right]}{\left(\frac{p(1-\lambda)}{\lambda} + \beta \right)^2 + 2 \left(\frac{p(1-\lambda)}{\lambda} + \beta \right) (p - \beta) a^\alpha \cos \left(\frac{\pi\alpha}{2} \right) + (p - \beta)^2 a^{2\alpha} - k \alpha (p - \beta) a^\alpha \sin \left(\frac{\pi\alpha}{2} \right)} \right). \end{aligned}$$

This gives that

$$\arg \left(\frac{z_0 \left(\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)\right)'}{\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)} - \beta \right) \leq -\frac{\pi\alpha}{2},$$

since

$$k \leq -\frac{1}{2} \left(a + \frac{1}{a} \right) \leq -1 \text{ and } z_0 \in \Delta,$$

this contradicts the condition $f(z) \in \mathcal{S}^*(c, p, \lambda, m + 1, \delta, \alpha, \beta)$.

On the other hand if we set $\arg(h(z_0)) = \frac{\pi}{2}\alpha$ for $z_0 \in \Delta$, then it can similarly be shown that

$$\arg \left(\frac{z_0 \left(\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)\right)'}{\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)} - \beta \right) \geq \frac{\pi\alpha}{2},$$

since

$$k \geq \frac{1}{2} \left(a + \frac{1}{a} \right) \geq 1 \text{ and } z_0 \in \Delta,$$

which again contradicts the hypothesis that $f(z) \in \mathcal{S}^*(c, p, \lambda, m + 1, \delta, \alpha, \beta)$.

Thus, the function defined by (2.8) has to satisfy the following inequality

$$\arg(h(z)) \leq \frac{\pi}{2}\alpha \quad (z \in \Delta),$$

which implies that

$$\left| \arg \left(\frac{z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z)\right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z)} - \beta \right) \right| \leq \frac{\pi}{2}\alpha \quad (z \in \Delta).$$

For the second inclusion relationship asserted by Theorem 2.2, using arguments similar to those detailed above with (1.8), we obtain

$$\mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta) \subset \mathcal{S}^*(c, p, \lambda, m, \delta + 1, \alpha, \beta). \tag{2.11}$$

We thus complete the proof of Theorem 2.2. □

Theorem 2.3. Let $f(z) \in \mathcal{A}_p$, then we have

$$\mathcal{K}(c, p, \lambda, m + 1, \delta, \alpha, \beta) \subset \mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta) \subset \mathcal{K}(c, p, \lambda, m, \delta + 1, \alpha, \beta). \tag{2.12}$$

Proof.

$$\begin{aligned} f(z) \in \mathcal{K}(c, p, \lambda, m + 1, \delta, \alpha, \beta) &\Leftrightarrow \frac{zf'(z)}{p} \in \mathcal{S}^*(c, p, \lambda, m + 1, \delta, \alpha, \beta) \\ &\Rightarrow \frac{zf'(z)}{p} \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta) \\ &\Leftrightarrow f(z) \in \mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta) \end{aligned} \tag{2.13}$$

and

$$\begin{aligned} f(z) \in \mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta) &\Leftrightarrow \frac{zf'(z)}{p} \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta) \\ &\Rightarrow \frac{zf'(z)}{p} \in \mathcal{S}^*(c, p, \lambda, m, \delta + 1, \alpha, \beta) \\ &\Leftrightarrow f(z) \in \mathcal{K}(c, p, \lambda, m, \delta + 1, \alpha, \beta). \end{aligned} \tag{2.14}$$

Combining (2.13) and (2.14), we deduce that the assertion of Theorem 2.3 holds. For a function $f(z) \in \mathcal{A}_p$ the integral operator $J_{\mu,p}$ defined by (see Choi et al. [7]):

$$\begin{aligned} J_{\mu,p}(f)(z) &= \frac{\mu + p}{z^\mu} \int_0^z t^{\mu-1} f(t) dt \\ &= \left(z^p + \sum_{k=1}^{\infty} \frac{\mu + p}{\mu + p + k} z^{k+p} \right) * f(z) \quad (\mu > -p, p \in \mathbb{N}), \end{aligned} \tag{2.15}$$

which satisfies the following relationship:

$$z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z) \right)' = (\mu + p) \mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) - \mu \mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z). \tag{2.16}$$

□

Theorem 2.4. Let $f(z) \in \mathcal{A}_p$. If $f(z) \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta)$ with

$$\frac{z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z) \right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z)} \neq \beta \quad (z \in \Delta),$$

we have

$$J_{\mu,p}(f)(z) \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta).$$

Proof. We begin by setting

$$\frac{z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z) \right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z)} = \beta + (p - \beta) h(z) \quad (z \in \Delta), \tag{2.17}$$

where h is analytic in Δ with $h(0) = 1$. Combining (2.16) and (2.17), we find that

$$\frac{(\mu + p) \mathcal{L}_{c,p,\lambda}^{m,\delta} f(z)}{\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z)} = (\beta + \mu) + (p - \beta) h(z). \tag{2.18}$$

Differentiating (2.18) logarithmically with respect to z , we have

$$\frac{z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z) \right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z)} - \beta = (p - \beta) h(z) + \frac{(p - \beta) z h'(z)}{(p - \beta) h(z) + (\beta + \mu)}. \tag{2.19}$$

Suppose now that there exists a point $z_0 \in \Delta$ such that the conditions (2.1) to (2.4) of Lemma 2.1 are satisfied. Thus, if $\arg(h(z_0)) = \frac{\pi}{2}\alpha$ for $z_0 \in \Delta$, then

$$\begin{aligned} \frac{z_0 \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z_0) \right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z_0)} - \beta &= (p - \beta) h(z_0) \left[1 + \frac{\frac{z_0 h'(z_0)}{h(z_0)}}{(p - \beta) h(z_0) + (\beta + \mu)} \right] \\ &= (p - \beta) a^\alpha e^{-\frac{i\pi\alpha}{2}} \left[1 + \frac{ik\alpha}{(p - \beta) a^\alpha e^{-\frac{i\pi\alpha}{2}} + (\beta + \mu)} \right]. \end{aligned}$$

This implies that

$$\begin{aligned} \arg \left(\frac{z_0 \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z_0) \right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z_0)} - \beta \right) &= -\frac{\pi\alpha}{2} + \arg \left(1 + \frac{ik\alpha}{(p - \beta) a^\alpha e^{-\frac{i\pi\alpha}{2}} + (\beta + \mu)} \right) \\ &= -\frac{\pi\alpha}{2} + \tan^{-1} \left(\frac{k\alpha [(\beta + \mu) + (p - \beta) a^\alpha \cos(\frac{\pi\alpha}{2})]}{(\beta + \mu)^2 + 2(\beta + \mu)(p - \beta) a^\alpha \cos(\frac{\pi\alpha}{2}) + (p - \beta)^2 a^{2\alpha} - k\alpha (p - \beta) a^\alpha \sin(\frac{\pi\alpha}{2})} \right). \end{aligned}$$

This gives that

$$\arg \left(\frac{z_0 \left(\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0) \right)'}{\mathcal{L}_{c,p,\lambda}^{m+1,\delta} f(z_0)} - \beta \right) \leq -\frac{\pi\alpha}{2},$$

since

$$k \leq -\frac{1}{2} \left(a + \frac{1}{a} \right) \leq -1 \text{ and } z_0 \in \Delta,$$

this contradicts the condition $f(z) \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta)$.

On the other hand if we set $\arg(h(z_0)) = \frac{\pi}{2}\alpha$ for $z_0 \in \Delta$, then it can similarly be shown that

$$\arg \left(\frac{z_0 \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z_0) \right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} f(z_0)} - \beta \right) \geq \frac{\pi\alpha}{2},$$

since

$$k \geq \frac{1}{2} \left(a + \frac{1}{a} \right) \geq 1 \text{ and } z_0 \in \Delta,$$

which again contradicts the hypothesis that $f(z) \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta)$.

Thus, the function defined by (2.17) has to satisfy the following inequality:

$$\arg(h(z)) \leq \frac{\pi}{2}\alpha \quad (z \in \Delta).$$

This shows that

$$\left| \arg \left(\frac{z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z) \right)'}{\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z)} - \beta \right) \right| \leq \frac{\pi}{2}\alpha \quad (z \in \Delta).$$

This completes the proof of Theorem 2.4. □

Theorem 2.5. Let $f(z) \in \mathcal{A}_p$. If $f(z) \in \mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta)$ with

$$1 + \frac{z \left(\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z) \right)''}{\left(\mathcal{L}_{c,p,\lambda}^{m,\delta} J_{\mu,p}(f)(z) \right)'} \neq \beta \quad (z \in \Delta),$$

we get

$$J_{\mu,p}(f)(z) \in \mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta).$$

Proof. In view of (1.12) and Theorem 2.4, we find that

$$\begin{aligned} f(z) \in \mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta) &\Leftrightarrow \frac{zf'(z)}{p} \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta) \\ &\Rightarrow \frac{z(J_{\mu,p}(f)(z))'}{p} \in \mathcal{S}^*(c, p, \lambda, m, \delta, \alpha, \beta) \\ &\Leftrightarrow J_{\mu,p}(f)(z) \in \mathcal{K}(c, p, \lambda, m, \delta, \alpha, \beta), \end{aligned} \tag{2.20}$$

we deduce that the assertion of Theorem 2.5 holds. □

Remark 2.6. By specializing the parameters c, λ, δ, p and m , we obtain various results for different operators defined in the introduction.

3. Conclusions

In his recently-published review-cum-expository review article, in addition to applying the q -analysis to Geometric Function Theory of Complex Analysis, Srivastava [29] pointed out the fact that the results for the q -analogues can easily (and possibly trivially) be translated into the corresponding results for the (p, q) -analogues (with $0 < q < p \leq 1$) by applying some obvious parametric and argument variations, the additional parameter p being redundant. Of course, this exposition and observation of Srivastava [29, p. 340] (see also [31, 32]) would apply also to the results which we have considered in our present investigation for $0 < q < 1$, we will make use of the concept of q -derivative operator with a view to introducing a new classes of strongly starlike functions of order α and type β and strongly convex functions of order α and type β .

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